



### AUTHORIZED RESELLERS

For a complete list of our Authorized Resellers:

[http://www.microvision/barcode/how\\_to\\_buy](http://www.microvision/barcode/how_to_buy)

### CONTACT US

We're committed to business success—yours and ours. Please let us know how we can help you today.

» [www.microvision.com](http://www.microvision.com)

Microvision, Inc.  
6222 185th Avenue NE  
Redmond, WA 98052  
866-333-3542 (toll-free)  
425-354-3542 (outside U.S.)  
info@microvision.com

Microvision Inc. (NASDAQ:MVIS) provides the PicoP display technology platform designed to enable next generation display and imaging products for pico projectors, vehicles displays, and wearable displays that interface to mobile devices. The company also manufactures and sells its bar code scanner product line which features the company's proprietary MEMS technology.



Simple.  
Affordable.  
Connected.

Laser Bar Code Scanner



**New!**  
**Microvision**  
**MEMS**  
**Scan Engine**  
**Inside**

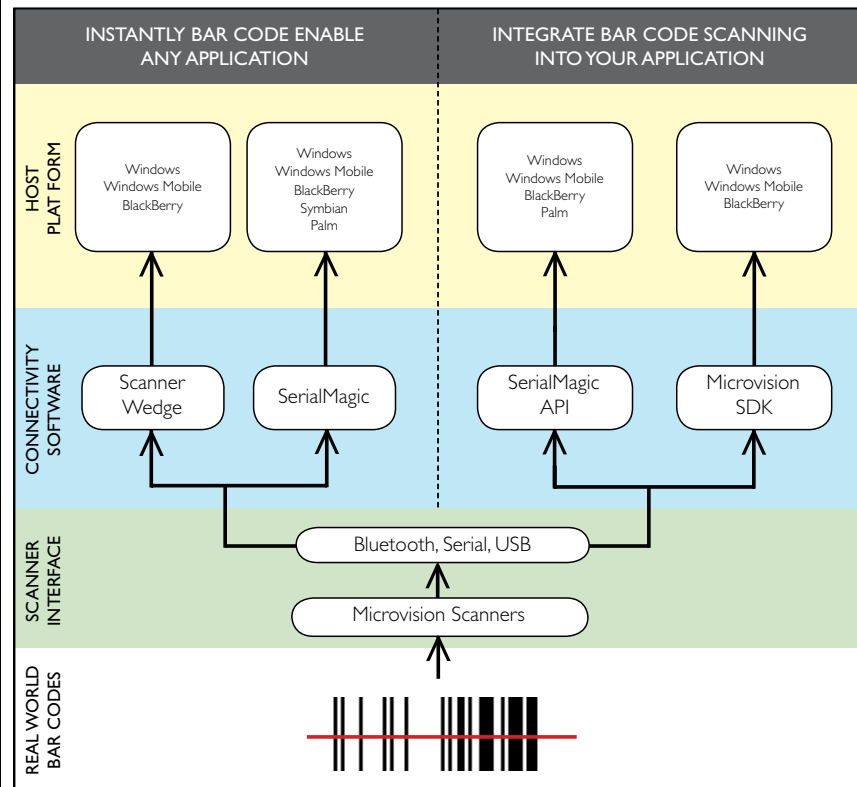




### APPLICATION SWEET SPOT

The Simple and Affordable ROV™ Laser Bar Code Scanner enables price sensitive data collection applications in enterprise, government and small and medium business. With a rich feature set, wide variety of accessories, and powerful software, the ROV Scanner is well suited for your application.

<b>Mobile Workforce</b>  Field Service Automation Sales Force Automation Route Accounting Mobile Asset & Inventory Management	<b>Logistics</b>  Inventory Management Proof of Delivery	<b>Transportation</b>  Express Delivery Tracking Passenger Surveys Ticket Scanning	<b>Security</b>  Guard Route Tracking Visitor Check-in/out Asset Tracking	<b>Household</b>  Registry & Wish List Asset & Media Tracking	<b>Healthcare</b>  Pharma Tracking Patient Tracking Supplies Reorder Biological Product Tracking
<b>Construction</b>  Time & Attendance Asset Tracking	<b>Manufacturing</b>  Asset Tracking & Inventory Management Work Order Tracking Tool Check-in/out Time & Attendance	<b>Retail</b>  Mobile POS Exception Scanning Registry & Loyalty Programs Shelf Audit & Stock Reorder	<b>Hospitality</b>  Field Service Automation Ticket Scanning & Lead Capture Valet & Baggage Claim	<b>Government</b>  Asset Tracking & Lending Evidence Tracking Supplies Reorder Field Service Automation	<b>Professional Services</b>  Document & File Tracking Time & Activity Tracking Mobile Spreadsheets



### GET CONNECTED

Connect the ROV Scanner to your host platform using Bluetooth, Serial or USB. Instantly bar code enable any application using Scanner Wedge or SerialMagic software.

Developers who desire advanced bar code data control can use the SerialMagic API or Microvision SDK.

Microvision partners provide software solutions that leverage the ROV Scanner. Learn more by visiting:

[www.microvision.com/barcode/solutions](http://www.microvision.com/barcode/solutions)



Simple.  
Affordable.  
Connected.

### PRODUCT SELECTOR

Products	ROV Scanner	ROV Scanner with Bluetooth	Accessories
			 Protective Boot Extra protection and loop for lanyard.
Platforms	Windows®, Linux®, iDen®, Mac OS®	Windows, Windows Mobile® (Pocket PC), Mac OS, BlackBerry®, Symbian™ (E-series only), Palm®	 Docking Station Serial or USB. Includes screw holes for mounting.
Interface	Serial, USB	Bluetooth	 Universal Holster Comes with belt clip and double stick tape.
Bar Codes	UPC/EAN/JAN, Code 39, Code 128, RSS, Interleaved 2 of 5, Codabar		 PnP USB Cable Coiled or Straight PnP Cable. VCOM (Windows only) HID (Windows, Mac, Linux)
Memory	Store approximately 4,000 UPC-A codes in non-volatile memory		
Power	3 AAA alkaline batteries or 3 AAA NiMH rechargeable batteries (batteries not included)		
Scan Engine	Microvision proprietary MEMS-based Class I Laser product		
Dimensions	Length: 4.5in (11.4cm); Width: 2in (5cm), Height: 1 (2.5cm) Weight: 2.5oz (3.7oz with batteries)		
Radio		Bluetooth Class 2, 2.0 compliant	

### BAR CODE SCANNING SOFTWARE

	SCANNER WEDGE	SerialMagic	SerialMagic API	MICROVISION SDK
<b>Name</b>	Scanner Wedge	SerialMagic	SerialMagic API	Microvision Software Development Kit (SDK)
<b>Description</b>	Instantly bar code-enable any application that accepts keyboard input.	Instantly bar code-enable any application that accepts keyboard input. Offers improved data control and application targeting.	Provides direct, program to program interface using OS events rather than the keyboard buffer.	Natively integrate the ROV Scanner or ROV Scanner with Bluetooth into your application.
<b>Platforms</b>	Windows Windows Mobile BlackBerry	Windows Windows Mobile BlackBerry Symbian Palm	Windows Windows Mobile BlackBerry Palm	Windows Windows Mobile BlackBerry

### BAR CODE SOLUTIONS

	Inventory	eCell™ for BlackBerry	Mobile Spreadsheets	Media Organizer
<b>Name</b>	Microvision iMagic Inventory	Microvision eCell™ for BlackBerry	Mobile Spreadsheets	Microvision Media Organizer
<b>Description</b>	Finally a Simple and Affordable Inventory solution to gain control of inventory, invoicing, and reporting. Complete solution includes software, cables and ROV Scanner.	Extend paper or spreadsheet based processes to BlackBerry devices using the ROV Scanner with Bluetooth and eCell from DynoPlex.	Extend paper or spreadsheet based processes to mobile devices using the ROV Scanner with Bluetooth combined with Scanner Wedge or SerialMagic Pro software.	Organize music, movie & book collections. Includes software, USB cable and ROV Scanner.
<b>Platforms</b>	Windows	BlackBerry	Windows Mobile Palm Symbian BlackBerry (see Microvision eCell for BlackBerry)	Windows